

DCURE

Multi Protein Hair Collagen Treatment

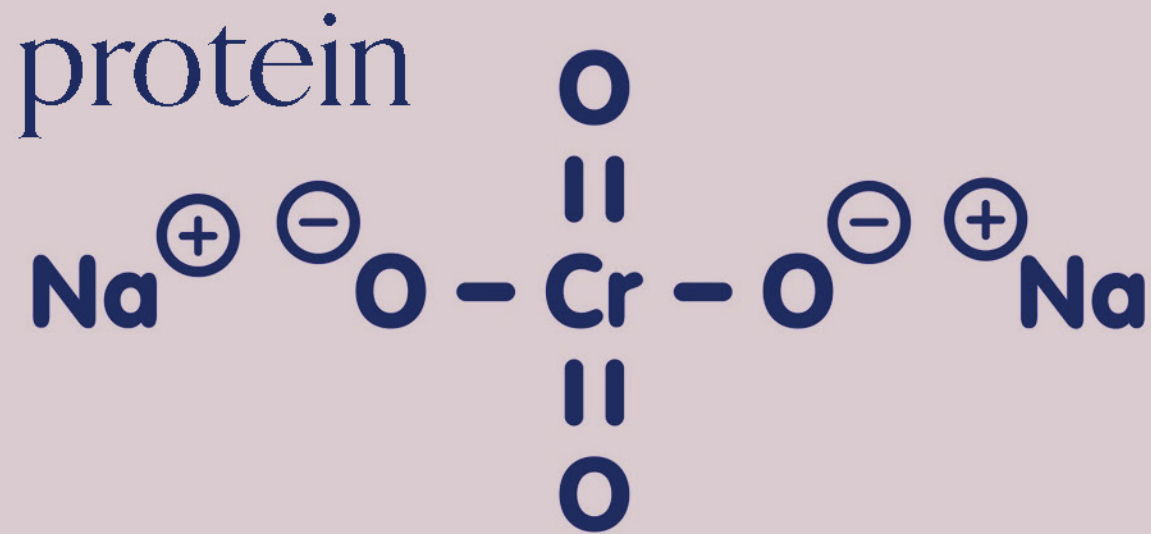
Regain Healthy Hair with
the Incredible Healing Power
of Phytonutrients



A product of D'COEUR®
Formulated in France

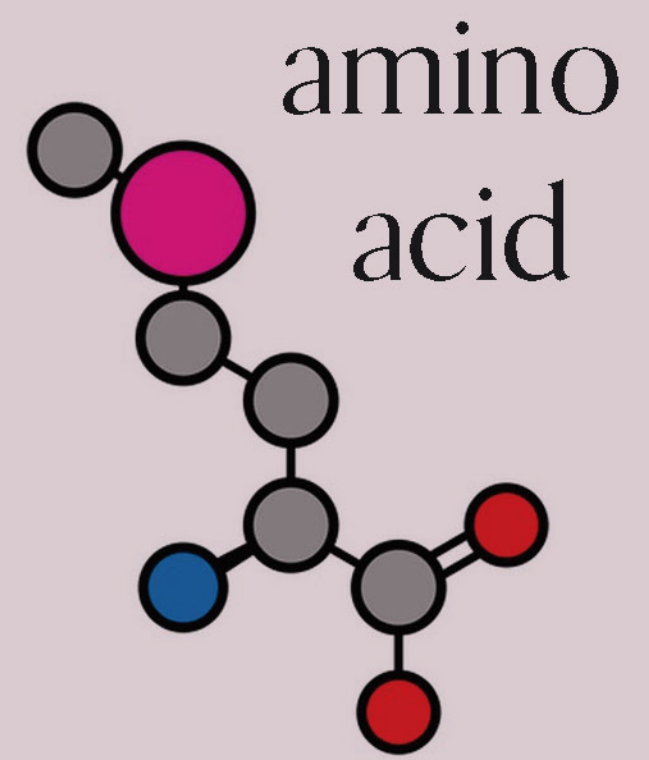
Proteins and Amino Acids are the Most Significant Nutrients for Hair

90% of Hair Is Actually Made Up of Protein



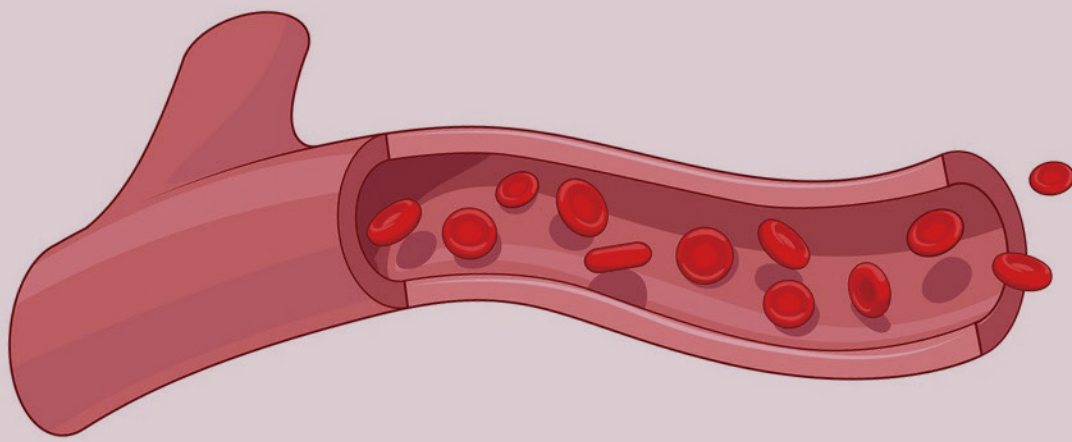
FIRST

Various amino acids are formed from the daily intake of protein after it has been absorbed and digested by the body.



SECOND

The dermal papilla absorbs it once it enters the bloodstream to produce keratin,



THIRD

which is then converted into hair during keratinization.



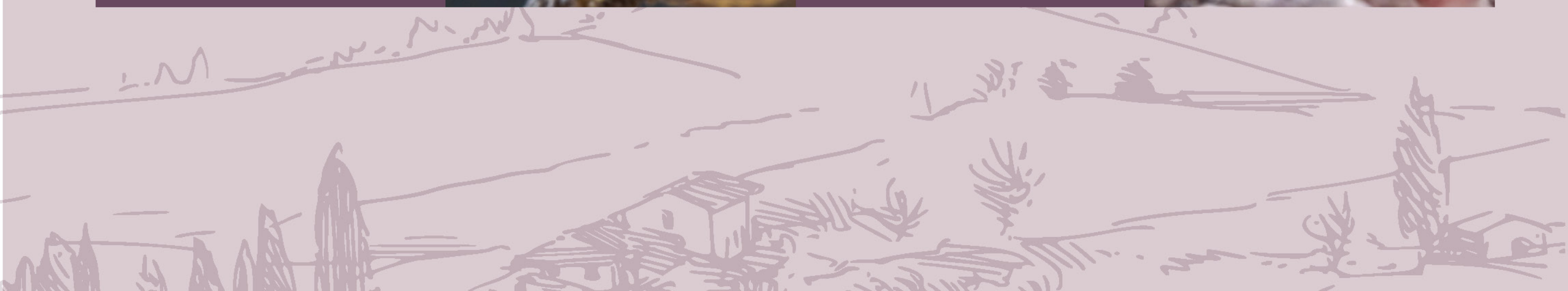
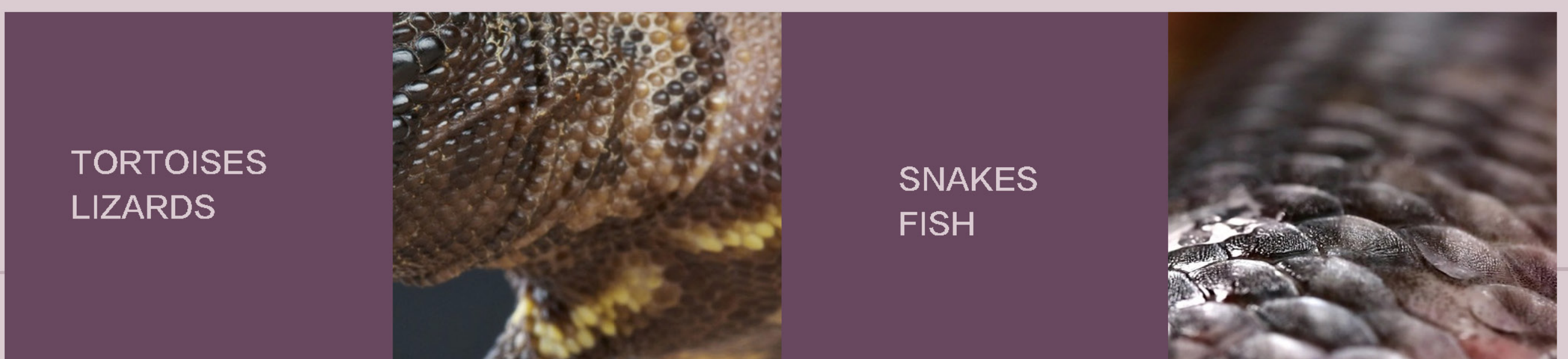
Hair

Animal-Based Protein or Plant-Based Protein?

Conventional keratin hair products are derived from the feathers, hair, horns, and hooves of animals.



Animal-based proteins are extracted from animals, such as in the scales of turtles and tortoises, lizards, snakes, and fish; in fur, wool, horns, hooves, and claws of many kinds of animals; even in the beaks and feathers of birds.



Support Cruelty-Free. Believe in the Power of Plants.

D'COEUR® philosophy
— all of our products are
vegan and cruelty free.

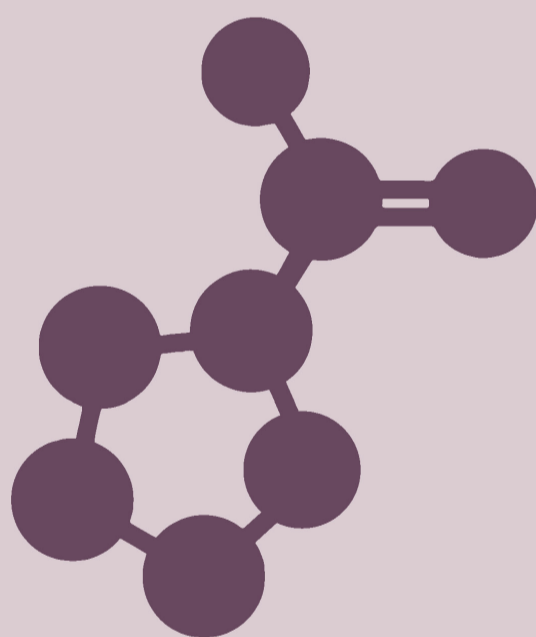
an initiatives of D'COEUR.

**SAVE THE
ANIMALS**

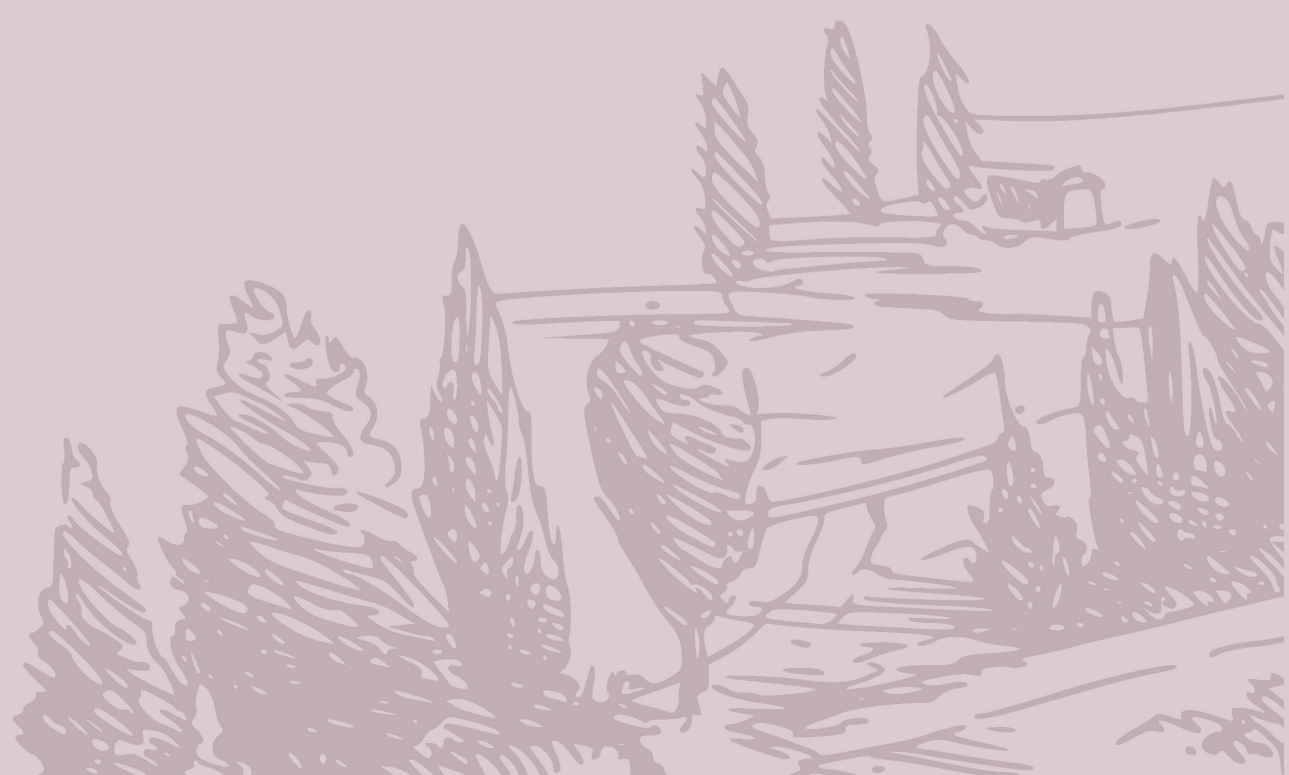
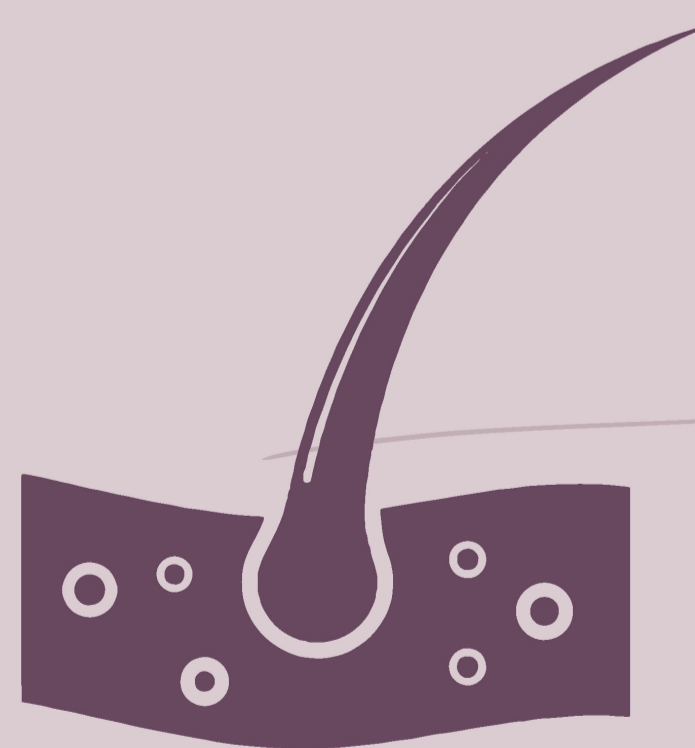
choose cruelty free product



D'COEUR® Multi Protein
Hair Collagen Treatment is an
alternative to animal-based
keratin.

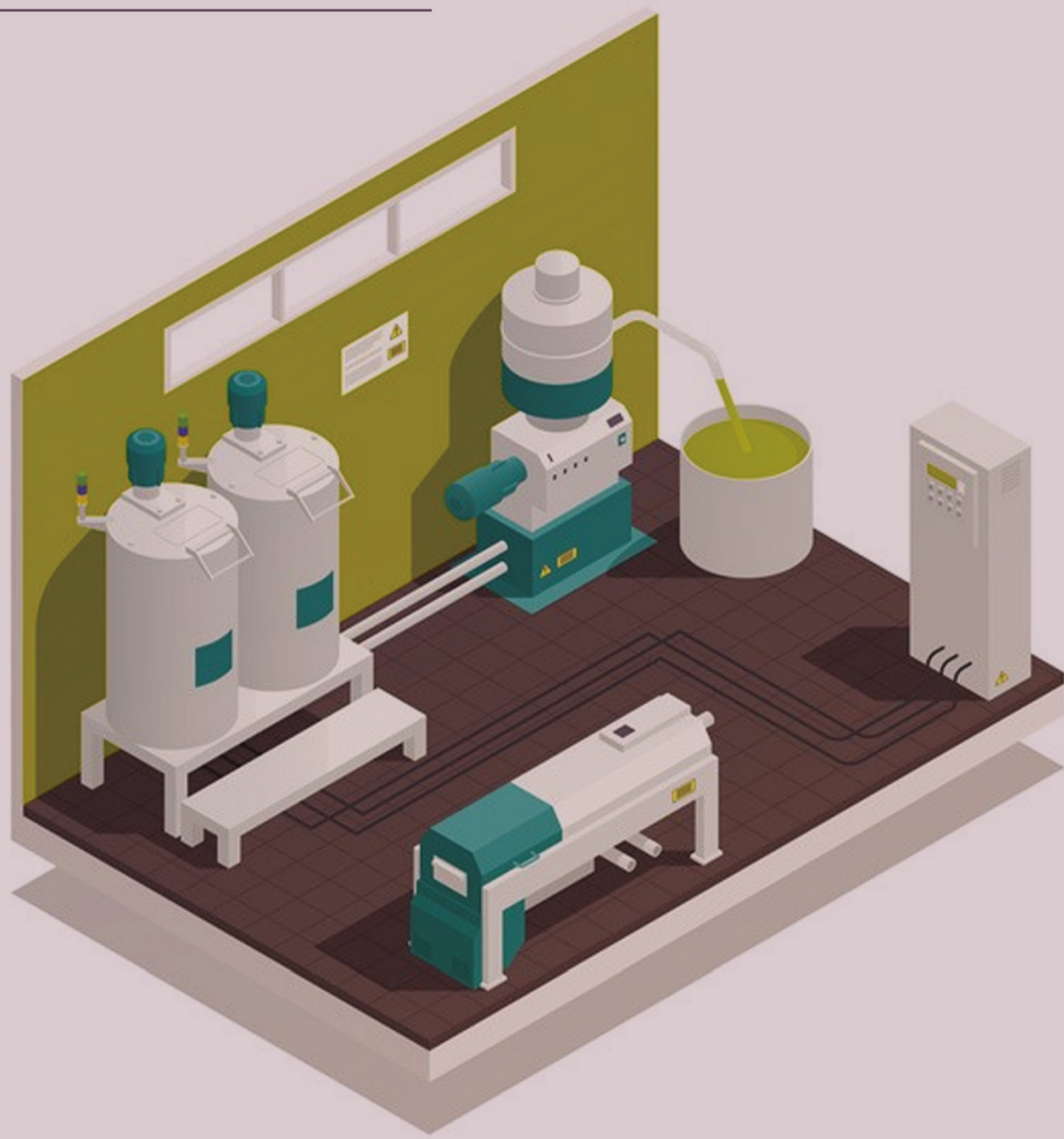


It contains 18 types of
proteins and 3 types of
amino acids, using
patented technology
naturally derived from
wheat, soy amino acids,
Olea europaea, olive and
chestnut, carefully
blended to mimic the
functional ratios in human
hair amino acids.



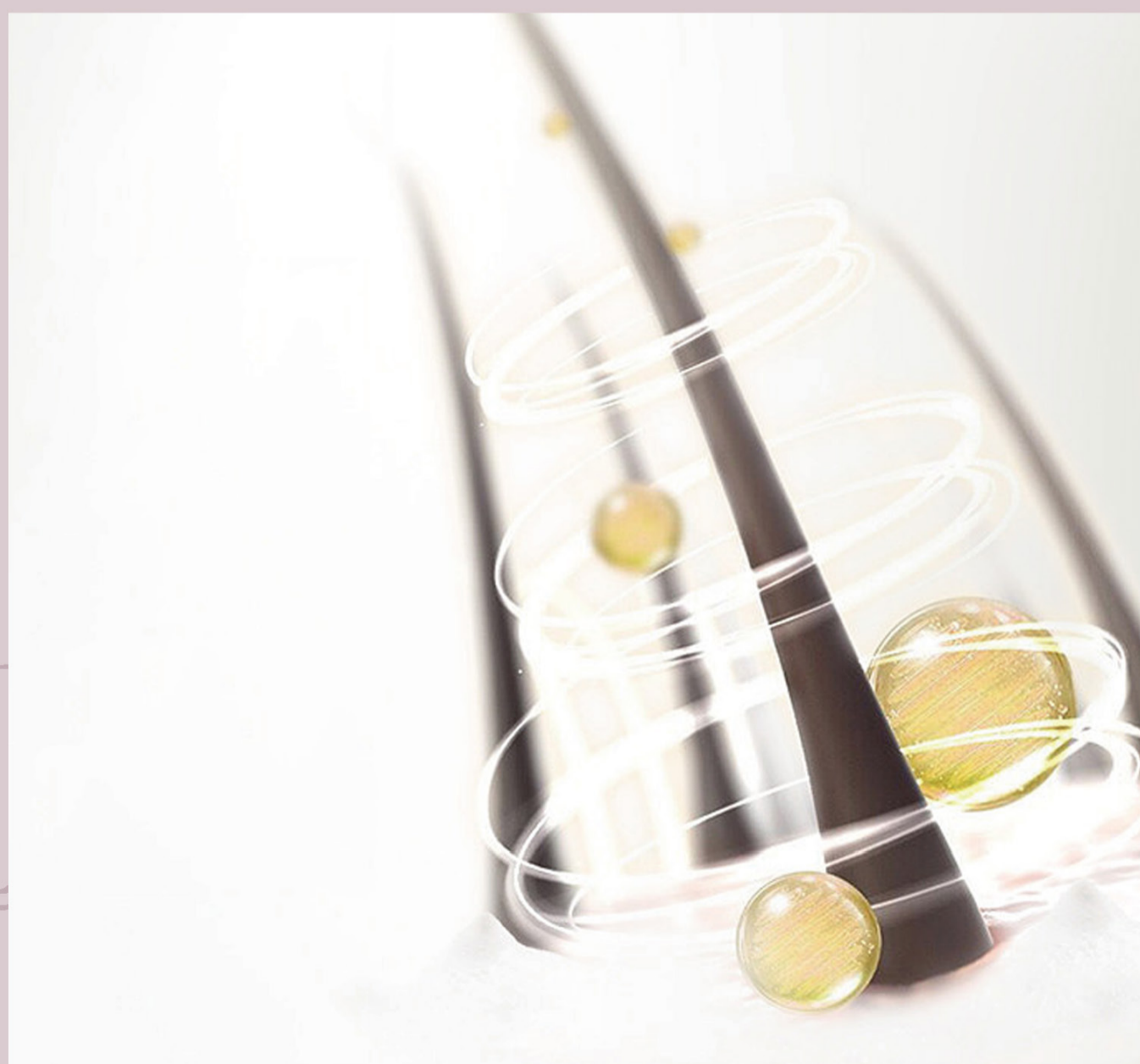
The Combination of Advanced Patent and Innovative Technology

DCURE Multi Protein Hair Collagen Treatment utilised French patent, Oléo-éco-extraction technology.



Oléo-éco-extraction technology is conducted in a continuous stirred-tank reactor under nitrogen gas. The high energy microwaves are applied only to the plant without action on the oil.

This approach enables DCURE Multi Protein Hair Collagen Treatment to slowly penetrate into each strand for better results by preventing the loss of nutrients.



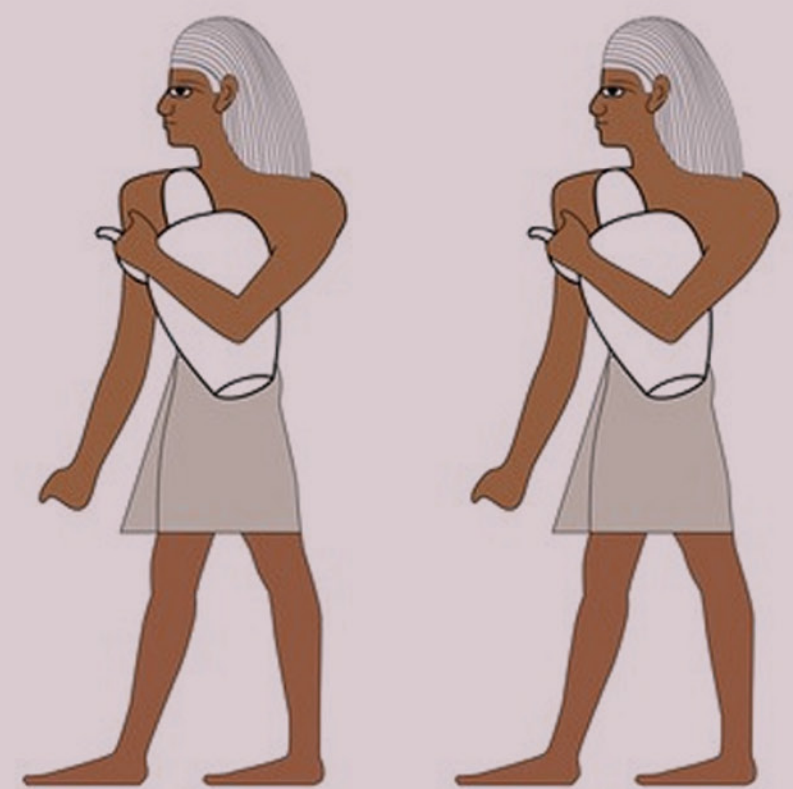
International Patent Ingredient Olea Europaea (Olive) Leaf Extract



Olive Oil - Queen of the Oils

Olive fruit is rich in calcium and vitamin C, both of which are beneficial to the human body. Olives must be grown for seven years before producing fruit, which normally happens around October. The fruit production of the young olive trees begins with only a few kilos per tree, but after 25 years, it increases substantially, reaching more than 500 kilograms. Every time an olive tree bears fruit, its productivity typically decreases the following year, and it takes one to two years to recover.

Both ancient Western European paintings and Egyptian pyramid frescoes include attractive women in their masterpieces, but they also frequently show a maid alongside holding a clay pot filled with olive oil. She applied olive oil to her body every morning. She attracted Julius Caesar for several reasons, chief among them being her delicate, flawless skin and her black, glossy hair.

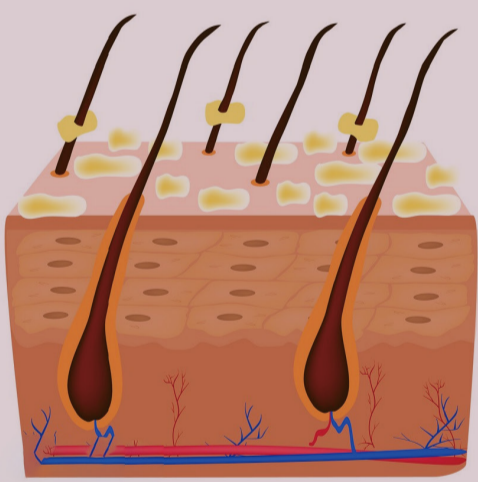
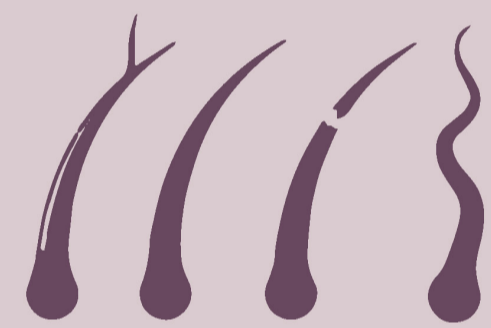
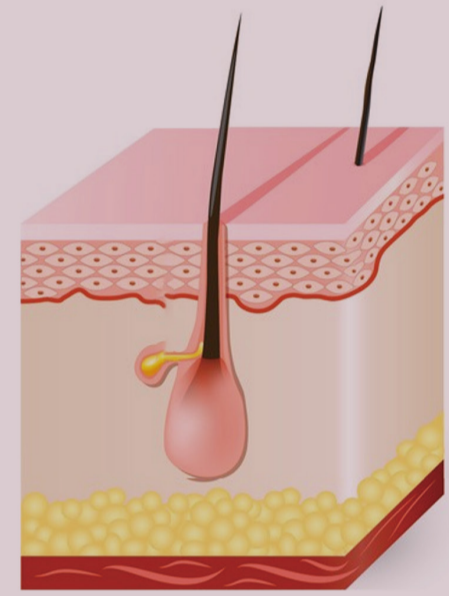


Why Choose Collagen Treatment Instead of Silicone Hair Conditioner?

Silicone - The root cause of baldness

Is silicone bad for hair health?

- Hair Miniaturization
- Dandruff
- Hair Loss
- Oily Scalp
- Itchy Scalp
- Bad for Scalp Health
- Prevent Nutrient Penetration Into the Hair



Plant-Based and Silicone Free Hair Care



Golden Ratio Formula Bionic Hair Protein Structure

- ◆ 18 types of plant-based proteins + 3 types of amino acids It completely replaces harmful chemical ingredients and replenishes hair collagen.
-

Plant Essences

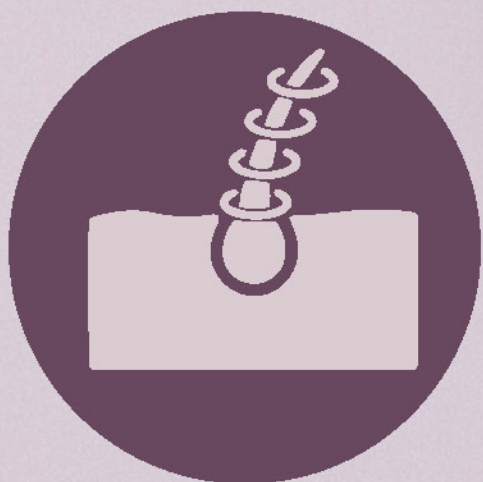
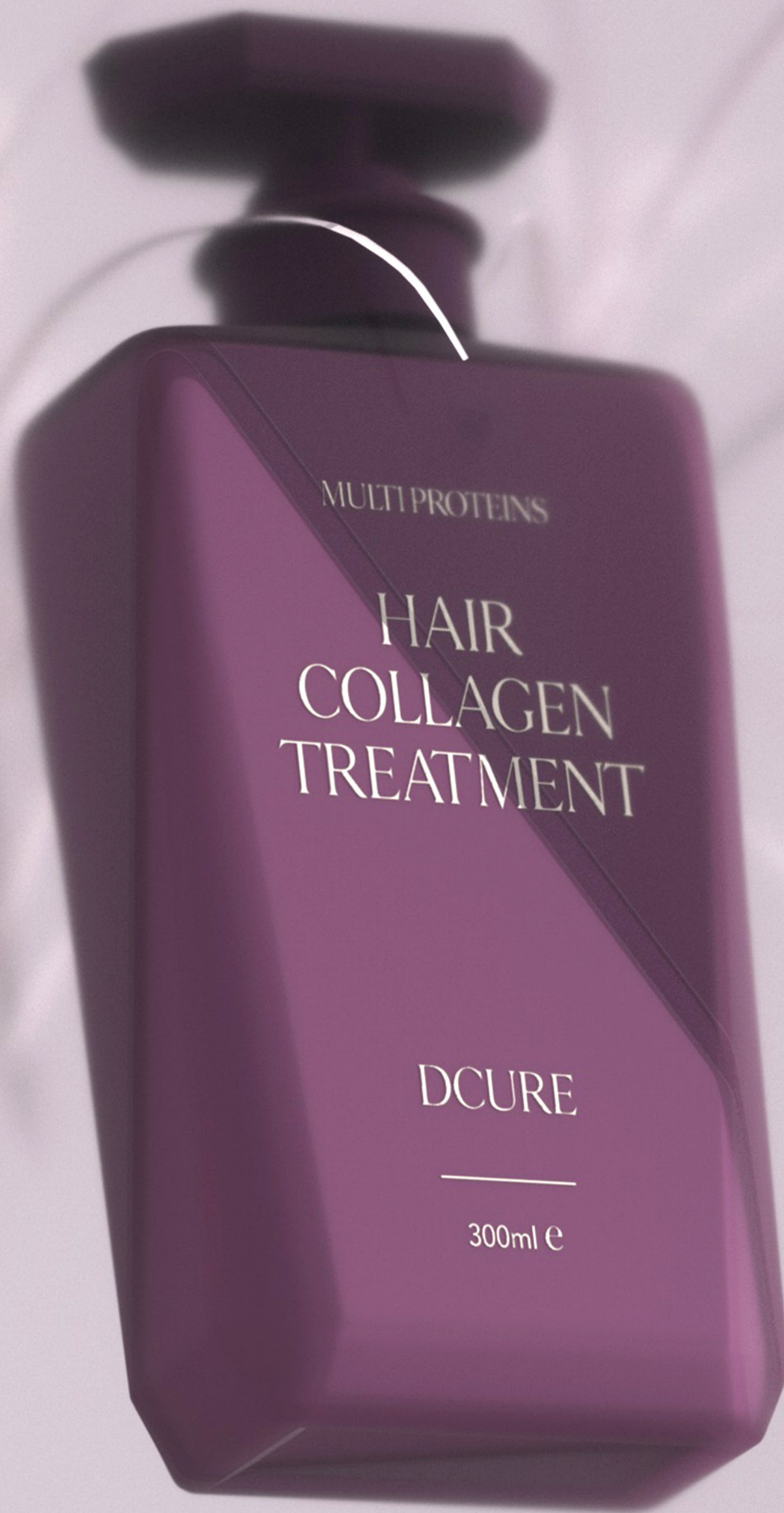
- ◆ A quality salon hair care experience with plant-based power that efficiently nourishes the cuticles, strengthens, and softens the hair.
-



Orange Blossom Scent

- ◆ It nourishes your hair while basking in summer comfort, recalling the luxury of the soul, and is surrounded by citrus and floral notes.
-

9 Major Nourish Functions



Anti-aging

Enhance hair shine

Enhance hair hydration

Antioxidant

Effective hair conditioning properties

Improve hair health

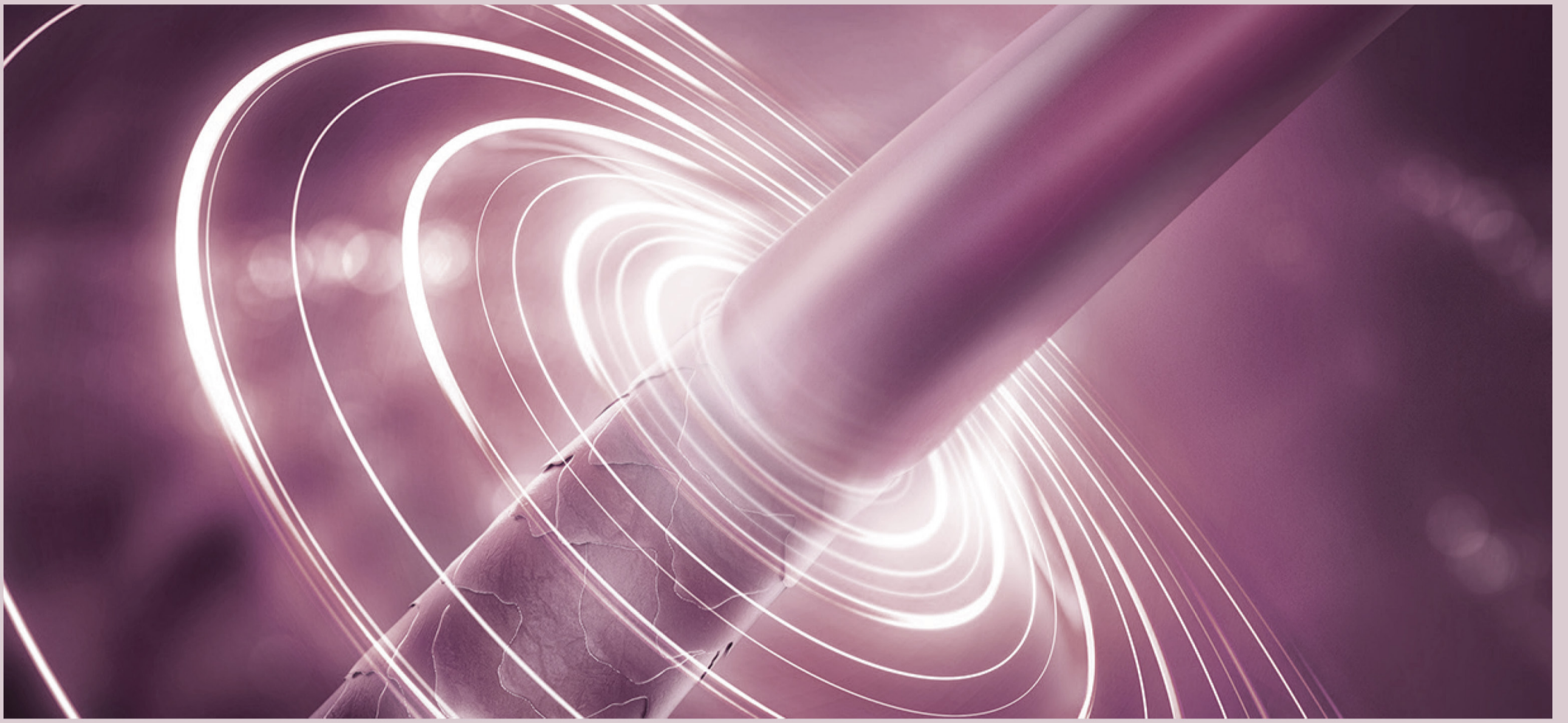
Strengthen hair

Improve in hair combability

Lightweight moisture

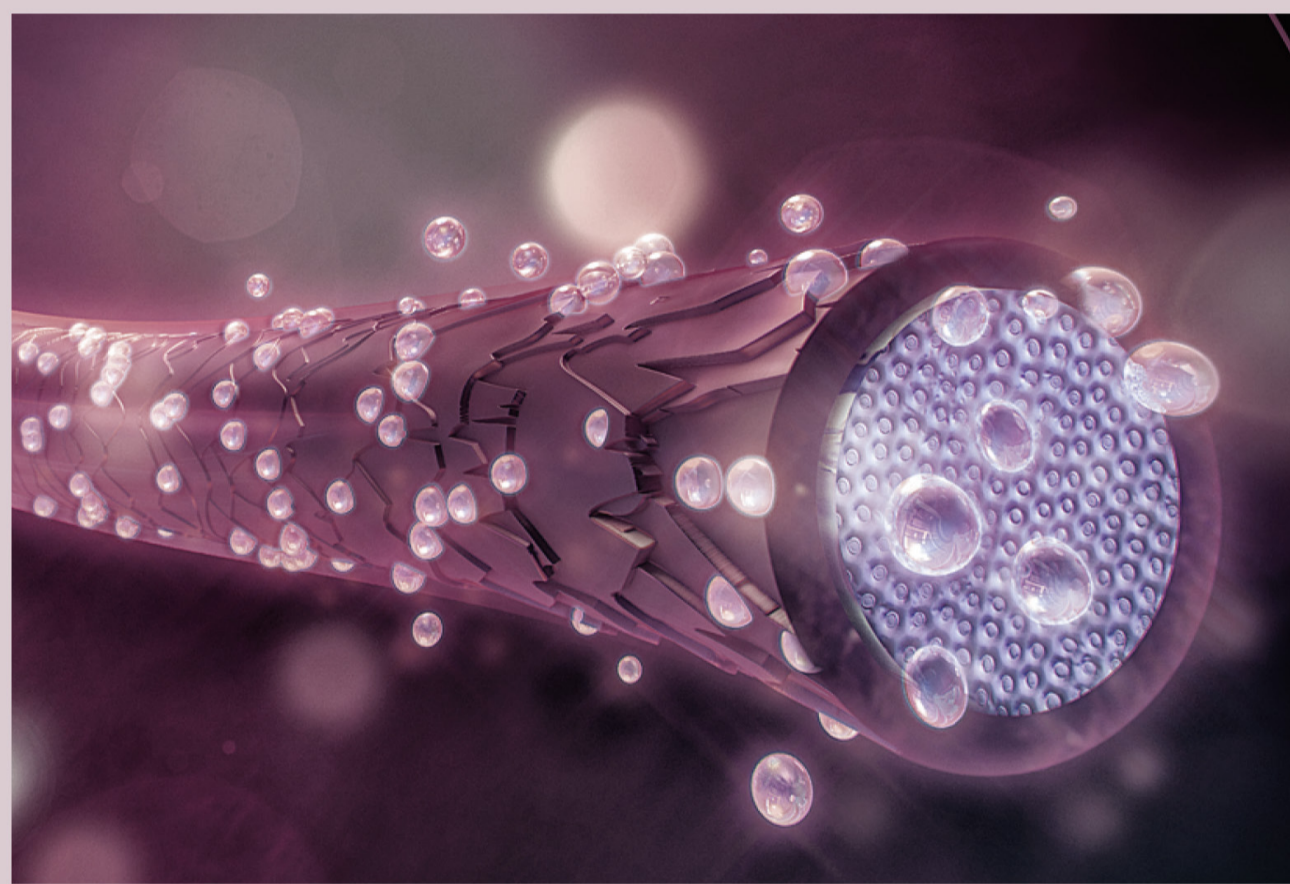
Nourish Hair Structure Internally

Strengthen Hair Strand Externally



Hydrolyzed Collagen

A combination of proteins, amino acids, peptides, and oligopeptides for hair benefits from the inside out.



Free radicals can damage hair follicles. Collagen can act as an antioxidant and fight damage caused by free radicals.

Graying could be somewhat sped up by free radical damage to the cells that produce hair colour. Since collagen has antioxidant properties, it might be able to



Collagen contains a lot of the amino acids that your body needs to form keratin, the protein that makes up hair.



Plant-Based Protein The Most Incredible Gift From Mother Nature

18 Types of Plant-Based Proteins

Wheat Amino Acids

To retain moisture in your strands and hydrate the hair for a longer period of time

Soy Amino Acids

To promote hair growth and prevent hair loss

Serine

To stimulate hair follicles to grow new cells and prevent hair loss



Threonine

To keep your hair hydrated and nourished

Glycine

To assist in the growth of new and healthy hair strands

Glutamic Acid

To promote hair growth

Aspartic Acid

To add volume to hair

Leucine

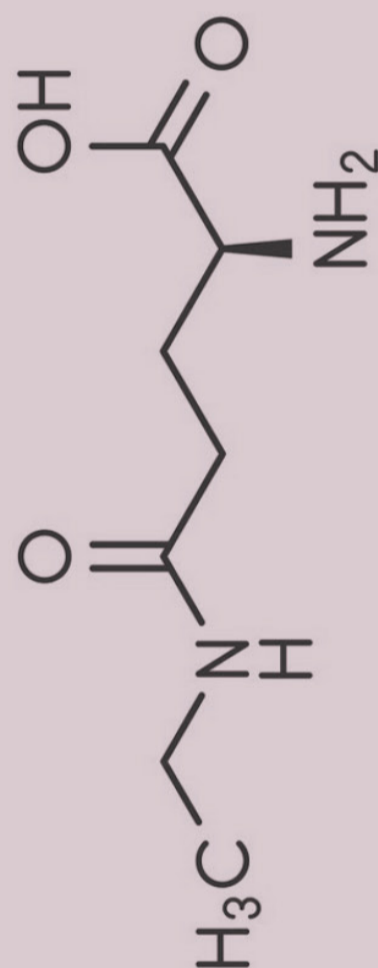
To maintain hair health

Alanine

To improve damaged and bleached hair

Lysine

To treat hair loss and lead to healthy hair growth



Arginine

To strengthen hair and prevent hair breakage

Tyrosine

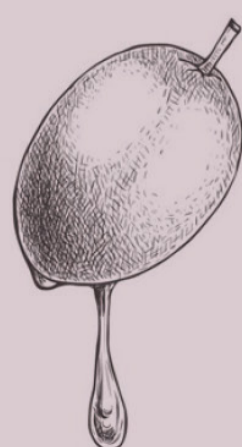
To aid in the production of melanin

Phenylalanine

Effective to improve colour-retention of dyed hair

Proline

To aid in collagen formation



Valine

To improve hair elasticity and radiance

Isoleucine

For a healthy hair

Histidine

To reduce tangle and improve hair texture

Hydrolyzed Collagen

To build hair proteins and promote healthy hair

Amino Acid

The Best Nutrient for Healthy Hair

3 types of amino acids



Sodium Peg-7
Olive Oil Carboxylate

Mild olive based surfactant with
hair-restorative properties

Europaea (Olive)
Leave Extract

To repair damaged hair,
increase luster, preserve hair
colour, and strengthen the hair.



Triolein

It is derived from the chestnut
tree and is useful for
strengthening and accelerating
hair growth.



Moisture retention is just as important for hair as it is for skin. DCURE Multi Protein Hair Collagen Treatment that contains amino acids helps to promote moisture retention and keep hair from breaking. Amino acid care helps give you smoother, silkier hair.

Super Vitamin - Tocopherol

A potent natural antioxidant that aids in scavenging free radicals that damage the hair and scalp.



Not only does it nourish the scalp, it also enhances hair gloss for shinier, fuller, and smoother hair.

Premium Quality Haircare Product



A Natural Solution to Achieve Healthy, Lustrous Hair



Soothe

DTOX Therapy Shampoo:
Soothe and calm the scalp

Repair

DCURE Restructuring
Hair Spa: Repair damaged
hair



Nourish

DCURE Multi Protein Hair
Collagen Treatment:
Nourish hair from within



Care

D'COEUR Hair Perfume
Treatment: Daily hair care



Discover The Healing Power of Nature

Method of Use: Apply to dry hair/damp hair

Dry

It works to reduce tangling during shampooing and to increase combability (especially for bleached and dry hair).

Damp

The aftercare and maintenance of shampooing results in soft, moisturised, and smooth hair.

It is recommended to use it every day to achieve the effect of hair growth, and it can also provide hair nutrition.



The Difference Between DCURE Restructuring Hair Spa and DCURE Multi Protein Hair Collagen Treatment

	DCURE Multi Protein Hair Collagen Treatment	DCURE Restructuring Hair Spa
Effectiveness	★★★★	★★★★★
Main Function	It works like keratin to nourish the hair	It penetrates into the hair core to repair damaged hair
Permeability	Cortex	Medulla
Frequency of Usage	Suitable for daily use	Apply twice a week after 7 days of continuous use

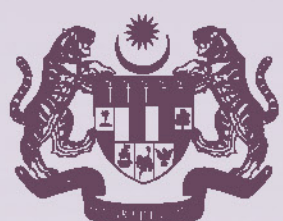
You can use DCURE Restructuring Hair Spa and DCURE Multi Protein Hair Collagen Treatment at the same time.

The standard procedure is to apply DTOX shampoo at first, then DCURE Restructuring Hair Spa to repair damaged hair, and DCURE hair collagen to lock in nutrients!

Suitable For

- ✓ People with hair loss
- ✓ Those who are looking for alternatives to silicone oil
- ✓ Back acne/Bacne
- ✓ Sensitive skin
- ✓ Bleached, coloured and permed hair
- ✓ Damaged hair
- ✓ Split ends, frizzy hair and tangled hair

Awards & Certificate



MINISTRY OF HEALTH
MALAYSIA REGISTERED
马来西亚卫生部注册



OLÉO-ÉCO EXTRACTION
FRENCH PATENT TECHNOLOGY
法国专利萃取技术



IAQ PRODUCT QUALITY
STANDARD CERTIFICATION
IAQ 国际产品品质认证



ECO CONCEPTION
环保概念



SGS CERTIFIED INGREDIENTS
SGS 产品成分证明



ECO CERT
COSMO CERTIFIED
法国ECOCERT
天然有机认证成分



GOOD MANUFACTURING
PRACTICE
良好作业规范



ASIA HONESTY AWARD
亚洲诚信大奖

