

D'COEUR®  
BLOSSOM

Hair  
Perfume Treatment

It's like the morning dew on the petals  
A gentle breeze layered the scent of jasmine from the forest stream  
Looking at the peony bud blooming out and spreading ever so slowly  
The scent of rose lingering in the nose has awakened the youth within  
and the heart fills with  
a spirit of expectation and longing



World class master perfumer

Crafted an elegant and restrained scent  
that is blended perfectly with rose and peony

Unveiling the discovery journey of D'COEUR Blossom

The combination of French influence and luxurious fragrance

Shown the delicate aura of the  
light mature woman and noble lady



Begin with the first light of the day.  
Like a dewdrop; play calmly on the tip of petals  
in the forest, with a feminine dose of floral scent.  
The middle notes of D'COEUR Blossom feel  
like both the jasmine and peony petals are  
gradually open to wide blooms; while the base  
notes create a relaxing and indulgent night  
with roses.



D'COEUR BLOSSOM  
HAIR PERFUME TREATMENT

VOLUME: 50ML

Fragrance Note: Woody & Floral

Top Notes: Pomegranate, Lychee

Middle Notes: Jasmine, Peony, Rosa Damascena

Base Notes: Sandalwood, White Incense Essence

Fragrance Longevity: 36 hours



## TOP NOTES

In the top notes of the fragrance, the soft hints of Pomegranate and Lychee, as if the morning dew at sunrise, so subtle and crystal clear.

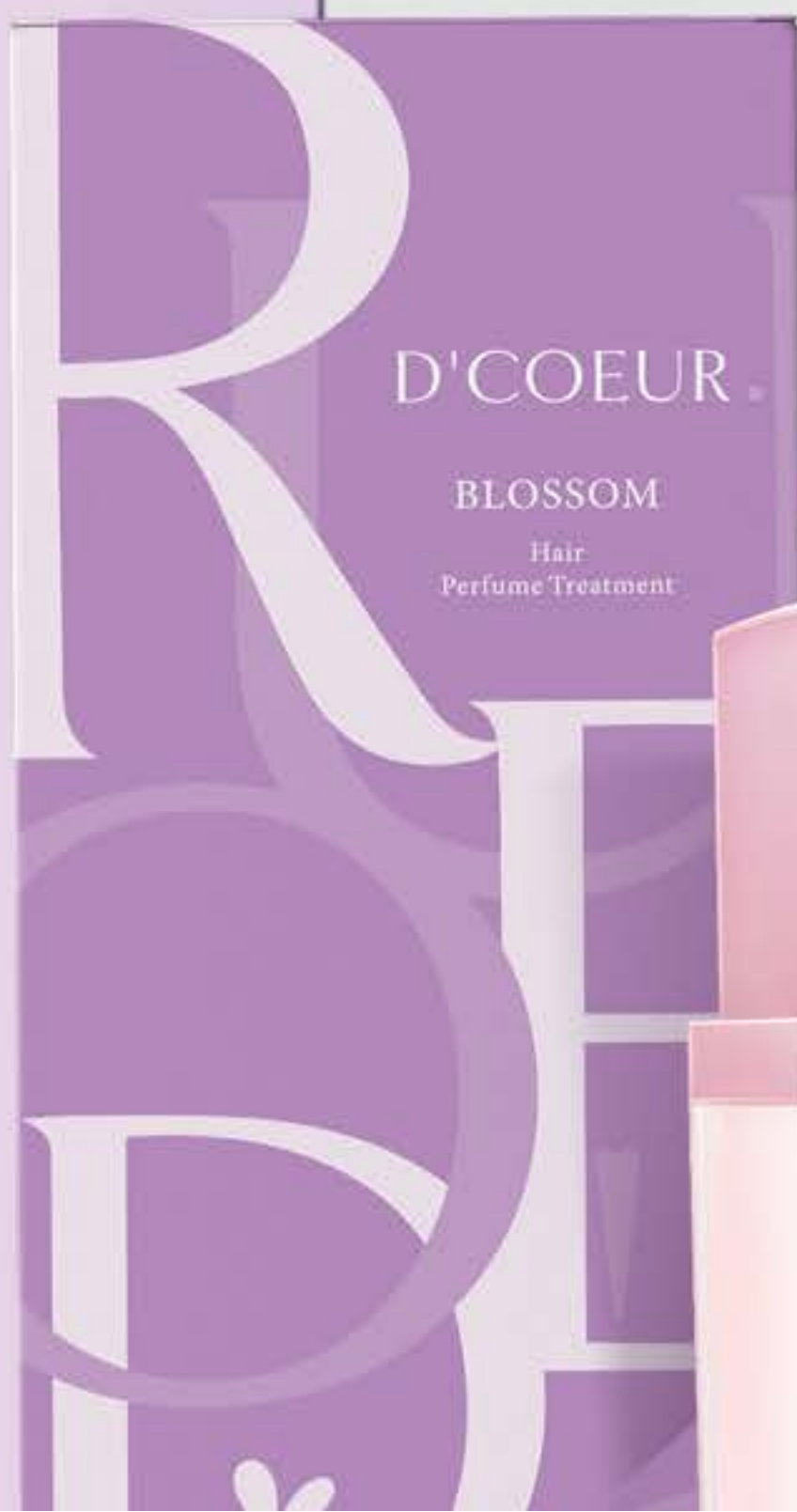
## MIDDLE NOTES

The heart of the fragrance include a harmonious blend of Jasmine, Peony & Rosa Damascena, revealing the delicate aura of the light mature woman.



## BASE NOTES

Soon after, a floral scent blend with the sandalwood and white incense to enchant you with its beauty and warm tone, evoking the gentle and alluring scent of DCOEUR Blossom.



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THE RICH AND MULTI-LAYERED  
OF FRAGRANCE NOTES ACCOMPANIED  
BY THE EXQUISITE GRADIENT COLORS  
OF THE PACKAGING

From dreamy pink color that is sweet and innocent to  
elegant lilac color which is classy and sophisticated

To symbolizes the maturing process into adulthood

D'COEUR Blossom reflect an  
alluring charm of light mature femininity

Gentle and enticing  
Soft and elegant

Indulge in gentle,  
fresh and luscious scent

A perfect fragrance  
towards light mature femininity



## BEAUTY OF THE DESIGN CAPTURE THE GIRL'S HEART

D'COEUR Blossom exudes youthful, fresh simplicity  
Suitable for all ages, personalities, and any occasion

### Innocent and Sweet Girl

In the stage of transforming from a girl to a woman, D'COEUR Blossom led you towards an intelligent, youthful, and elegant light mature woman.

### Career Woman

Working hard for your dream, and all of your good memories in youth flashback in mind. A little innocence that brought back into your life.

### Mature Woman

You look forward to getting married and start a family, but miss those sweet moments in the past so much. D'COEUR Blossom bring back your youthfulness within.



# ARE YOU STILL WORRYING ABOUT YOUR HAIR PROBLEMS EVERY DAY?

- ▶ Dry & Frizzy
- ▶ Fragile & Breakable
- ▶ Damaged by Perm Hair & Hair Dye
- ▶ Hair Knotting & Split Ends
- ▶ Dull & Lack of Radiance

## HAIR PERFUME TREATMENT 8 CORE FUNCTIONS

- Penetrate** : Deeply penetrate into the hair cuticle to form a protective layer
- Smooth** : Instantly tame frizz and restore hair silkiness
- Protect** : Rapidly repair damaged hair
- Radiance** : Restore hair radiance
- Strength** : Restore hair strength
- Elastic** : Effectively restore hair elasticity in long term usage
- Resist** : Resistant to UV damage, hair static and heat damage
- Exude** : Refreshing woody floral scent, exude fragrance all day long

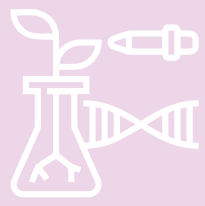


# WHY CHOOSE D'COEUR HAIR PERFUME TREATMENT?



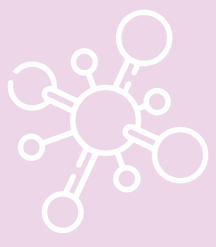
## THE MAKER OF HAIR PERFUME TREATMENT

World's first hair care product that combine perfume and hair treatment resolves most women's hair problem, while also bringing out their inner charm



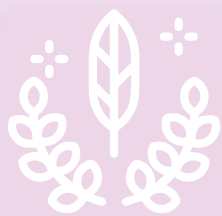
## FORMULATED WITH ADVANCED TECHNOLOGY

Using advanced steam distillation for essence extraction from French  
Perfectly blend the selected ingredients with unique formulation



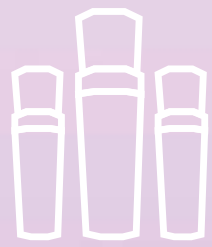
## SMALL PARTICLE, ABSORB EASILY, STRONG PENETRATION

Rapidly restore silky and radiant hair in 60 seconds  
Act as a protective layer for hair



## MULTIPLE INTERNATIONAL CERTIFICATIONS

No Silicon Certificate, Alcohol Free Certificate,  
Paraben Free Certificate and more  
Enjoy the experience of product quality and results



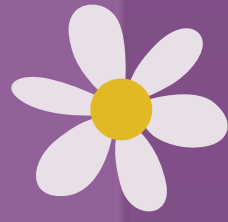
## VARIOUS CHOICES

Rose, Fruity, Blossom, Bossy  
Different fragrances bring out different personalities  
and story, to meet different needs at the same time





# HOW TO DIFFERENTIATE HIGH-END PERFUME?



## SEVERAL LEVELS OF FRAGRANCE

Top notes, middle notes and base notes can be noticed easily

Balanced blends of the fragrance notes which is subtle enough to create an exquisite scent

## RARE NATURAL INGREDIENTS

Through artificial simulation and specially crafted scent

The luxury and elegant fragrance has a unique aroma



## FRAGRANCE LONGEVITY

High-end perfume involves more natural ingredients and different levels of scent notes

Provides more lasting power than a lower-priced perfume

## SELF- SATISFACTION

The details of high-end perfume from packaging to layers of scent

Brings joy and satisfaction within

## DERIVED FROM NATURAL PLANT EXTRACTS

### POMEGRANATE

Natural moisture sealant which keep hair shiny and soft

### LYCHEE

Provide nutrition and nourish the hair to restore its natural shine

### ROSA DAMASCENA

Reduce frizz and add shine to hair, help with split ends

### PEONY

Nourish hair to reduce frizzy hair and split ends

### JASMINE

Resistant to hair static, Long-lasting moisture lock

### SANDALWOOD

Repair damaged hair and restore hair silkiness



## ABOUT ROSA DAMASCENA “QUEEN OF ROSES”

### HANDPICK EARLY MORNING

Harvest daily during the early morning hours

There is when their scent is the most potent

Instant sweet and deeply rich floral fragrance

### CULTIVATE CAREFULLY

Using mountain spring water for cultivation

Bloom once a year, and the flowering period is only 18 – 25 days

One of the most precious rose varieties in the world

### PRECIOUS THAN GOLD

Each 5ml of rose essential oil

Require approximately 10,000 of Rosa Damascena

A small particle with excellent quality, even more, precious than gold



# D'COEUR HAIR PERFUME TREATMENT VS HAIR OIL

	D'COEUR Hair Perfume Treatment	Hair Essential Oil
<b>Hair Types</b>	Suitable for all hair types	Not suitable for oily hair
<b>Function</b>	All in One	Limit of certain function
<b>Texture</b>	Light & watery	Thick & sticky
<b>Absorption</b>	Absorb in 1 minute	Hard to absorb
<b>Permeability</b>	Excellent permeability Forms a protective layer on hair	Weaker permeability Leave an oily layer on hair
<b>Fragrance Longevity</b>	Up to 36 hours	Maximum 6 hours
<b>Result</b>	Hair is soft and manageable than before	Result not as good as using D'COEUR Hair Perfume Treatment



D'COEUR



Begin with the first light of the day. Like a dewdrop, play calmly on the tip of petals in the forest, with a feminine dose of floral scent. The middle notes of D'COEUR Blossom feel like both the jasmine and peony petals are gradually open to wide blooms; while the base notes create a relaxing and indulgent night with roses.

## 10 INTERNATIONAL CERTIFICATION



✓ International Product Quality Certificate  
Certified by International Association  
for the Advancement of Quality (IAQ)



✓ SGS International Standard Certificate  
Certified by SGS-CSTC  
Standards Technical Services Co. Ltd



✓ GMP Good Manufacturing Practice Certificate  
Certified by National Pharmaceutical  
Regulatory Agency (NPRA)



✓ Asia Honesty Awards  
Certified by Asia Excellence Entrepreneur Federation  
(AEEF)



✓ IEQBA World Famous Brand Awards  
Certified by International Aromatic  
and Aesthetics Association (IAAA)



✓ Sulphate Free Certificate  
Certified by International Association  
for the Advancement of Quality (IAQ)



✓ No Silicone Certificate  
Certified by International Association  
for the Advancement of Quality (IAQ)



✓ Alcohol Free Certificate  
Certified by International Association  
for the Advancement of Quality (IAQ)



✓ Paraben Free Certificate  
Certified by International Association  
for the Advancement of Quality (IAQ)

NO TESTED ON ANIMALS  
NO ANIMAL INGREDIENTS



✓ No Tested on Animals & No Animal Ingredients  
Certified by International Association  
for the Advancement of Quality (IAQ)

## 8 MAIN INGREDIENTS

### PLUKENETIA VOLUBILIS SEED OIL

The world's best plant oil, also known as Plant Liquid Gold, abundant in Omega 3,6,9, exceptional at strengthening and rebuilding hair roots, scalp and texture.

### COCO-CAPRYLATE /CAPRATE

The world's healthiest oil contains rich vitamins of E and K, iron and protein, effectively strengthen hair texture

### SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL

Also known as Miracle Oil, rich with vitamin A,B,E to moisturize dry and brittle hair

### PELARGONIUM GRAVEOLENS OIL

Relieves distress hair, get rids of oily hair and dandruff



## 8 MAIN INGREDIENTS

### HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL

Packed with vitamin A,B,C and E that can moisture hair and prevent it from the UV rays.

### SALVIA HISPANICA SEED OIL

Restore hair natural radiance and has moisturizing, protective and strengthening characteristics

### ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT

Increase hair growth with its anti-inflammatory properties and promote scalp circulation

### GLYCERIN

Rich in vitamin A and E that can reduce hair static and protect hair from damage, eases frizzy hair and nourishes hair. Promote hair growth.





### 3 SIMPLE STEPS

**SPRAY:** Shake bottle before use,  
spray on clean and slightly damp hair (about 70% dry)

**BLOW:** After application, it will lock in moisture.  
Blow-dry and style as usual

**APPLY:** After styling, spray on the hand and  
apply it evenly on hair as a protective layer



Recommend daily usage after shampoo  
to maintain optimal absorption of hair nutrients



USE 3D FOR  
MAXIMUM RESULTS



**WASH: DTOX THERAPY SHAMPOO  
THERAPEUTIC SHAMPOO**

Decomposes transdermal toxicity using antibacterial biological restoration technology, at the same time regulate hair oil production, reduce hair loss, prevent dandruff and promote fluffy hair.



**PROTECT: DCURE RESTRUCTURING HAIR SPA  
THERAPEUTIC HAIR MASK**

With international medical grade invention patents, requires only 3 mins to repair damaged hair. After first course of treatment, hair restores 80% elasticity and radiance



**NOURISH: DCOEUR HAIR PERFUME TREATMENT  
AROMATHERAPY HAIR TREATMENT**

Combination of perfume and hair treatment which can replace the usage of hair conditioner and hair oil, require only 1 min to restore healthy, silky and radiant hair



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