

HAIR PERFUME TREATMENT

香水护发素

*Experience the Power of Plants
Believe in the Benefits of Nature*

感受植物力量  坚信自然效果



D'COEUR®

D'COEUR® *Bossy*

LIMITED EDITION

HAIR PERFUME TREATMENT

温暖 · 沉稳 · 贵气

D'COEUR Bossy is one of the members of Functional Hair Care Product. After two years of research and development, the combination of creativity and advanced technology has been eagerly anticipated and favoured by the public.

D'COEUR Bossy 像水护发素是 D'COEUR 功能性护发品牌的其中成员。经历两年的研发，以创新与专业技术的结合，深受大众好评、期望、厚爱。

Top Notes 前调

Lemon, Rhubarb,
Pink Pepper
柠檬、大黄、粉胡椒

Middle Notes 中调

Spices, Rose,
Gooseberry Leaves
辛香料、玫瑰、醋栗叶

Base Notes 后调

Tea,
Woody Fragrance
茶叶、木质香

A new breath of classy, bossy & elegant

The Essence of Attraction
久远芬芳 余韵不绝

Volume 容量

100ml 毫升

Scent 香调

Spicy Woody
辛辣木质香



霸气总裁香氛

D'COEUR®
Bossy
LIMITED EDITION

HAIR PERFUME
TREATMENT

*Listen to the Story through Fragrance
& Discover the Beauty of Women*
用香调聆听故事 发掘女性之美

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SPICY 辛辣

Mysterious feminine scent
女性独有的神秘特色

The unique BOSSY aroma, which combines warmth with a mild floral scent, makes you stand out from the crowd.

BOSSY独特的香气，将辛辣的温暖融合于清新的花香之中，让你别具一格。

WOODY 木质

Sophisticated and calm
干练沉稳的味道

BOSSY will guide you through life's ups and downs, from innocence to maturity, and enthusiasm to elegance. A mild woody scent reflects your calm personality.

BOSSY带你走进岁月的洗礼。从青涩到成熟，热情到淡雅。淡淡的木质香气 体现出沉稳的气息。

FLORAL 花香

Soft and exquisite
柔和细腻

BOSSY's fragrance and packaging take you to its world; feel the tenderness in her inner self.

BOSSY的香味与包装，带你走进她的世界里，感受她内心的温柔。



Have you ever heard that a single hair perfume treatment bottle might serve three separate purposes?

你听过1瓶香水护发素相等于3个产品的功效吗?

Have you ever heard that using just one bottle of hair perfume treatment instead of three different products can help you save money?

你听过1瓶香水护发素相等于省下3种产品的价格吗?

D'COEUR BOSSY

Let you experience 3 scent notes spicy, woody, floral

让你体验3大香调：辛辣、木质、花香

Create a modern, trendy, and feminine fragrance with multiple layers

以丰富的层次感打造现代女性香

Deep and mysterious | Sophisticated and calm | Soft and exquisite

女性独有的神秘特色 | 干练沉稳的味道 | 柔和细腻

Let you experience the effects of 3 different products:

hair oil, hair conditioner, and hair mist.

让你感受3大产品功效：发油、护发素、发香喷雾

Experience the efficacy of different products at one price,

so that hair care is no longer as time-consuming as you imagined.

以一个价格体验不同产品的功效，

让护发不再是想象中的那么耗时耗力。



Bossy
LIMITED EDITION



Market Leader

in Hair Perfume Treatment

to Replace
Hair Oil, Hair Conditioner, and Hair Mist

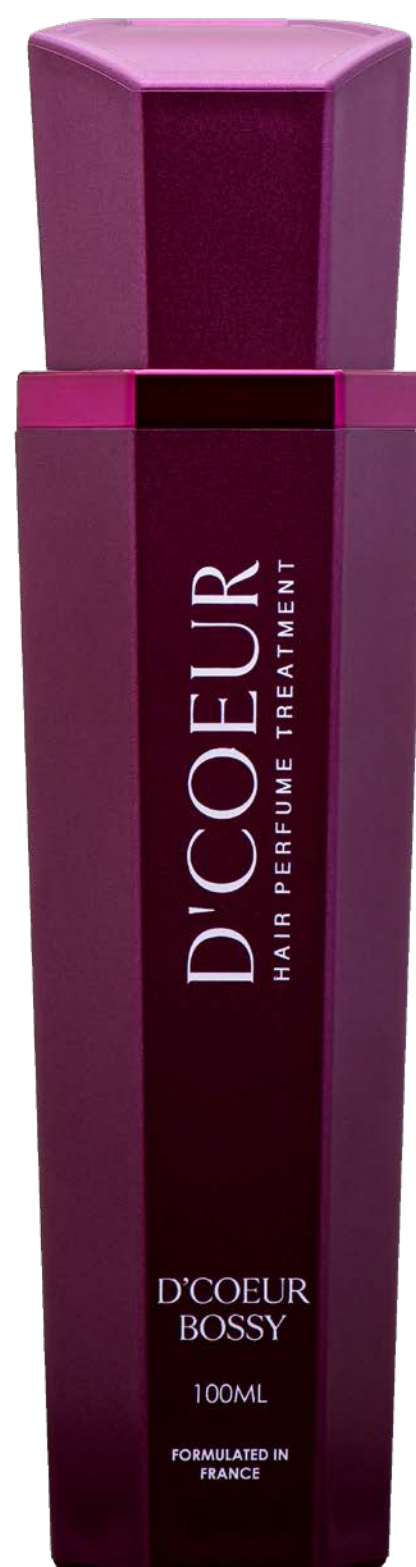
香水护发素市场巨头 取代发油/护发素/发香喷雾

Non Greasy
不油腻

Easy and Convenient
One bottle to replace
multiple hair care
products
方便携带
取代瓶瓶罐罐

Perfume + Conditioner
SPA level of hair care
香水+护发素
SPA级别香氛护发

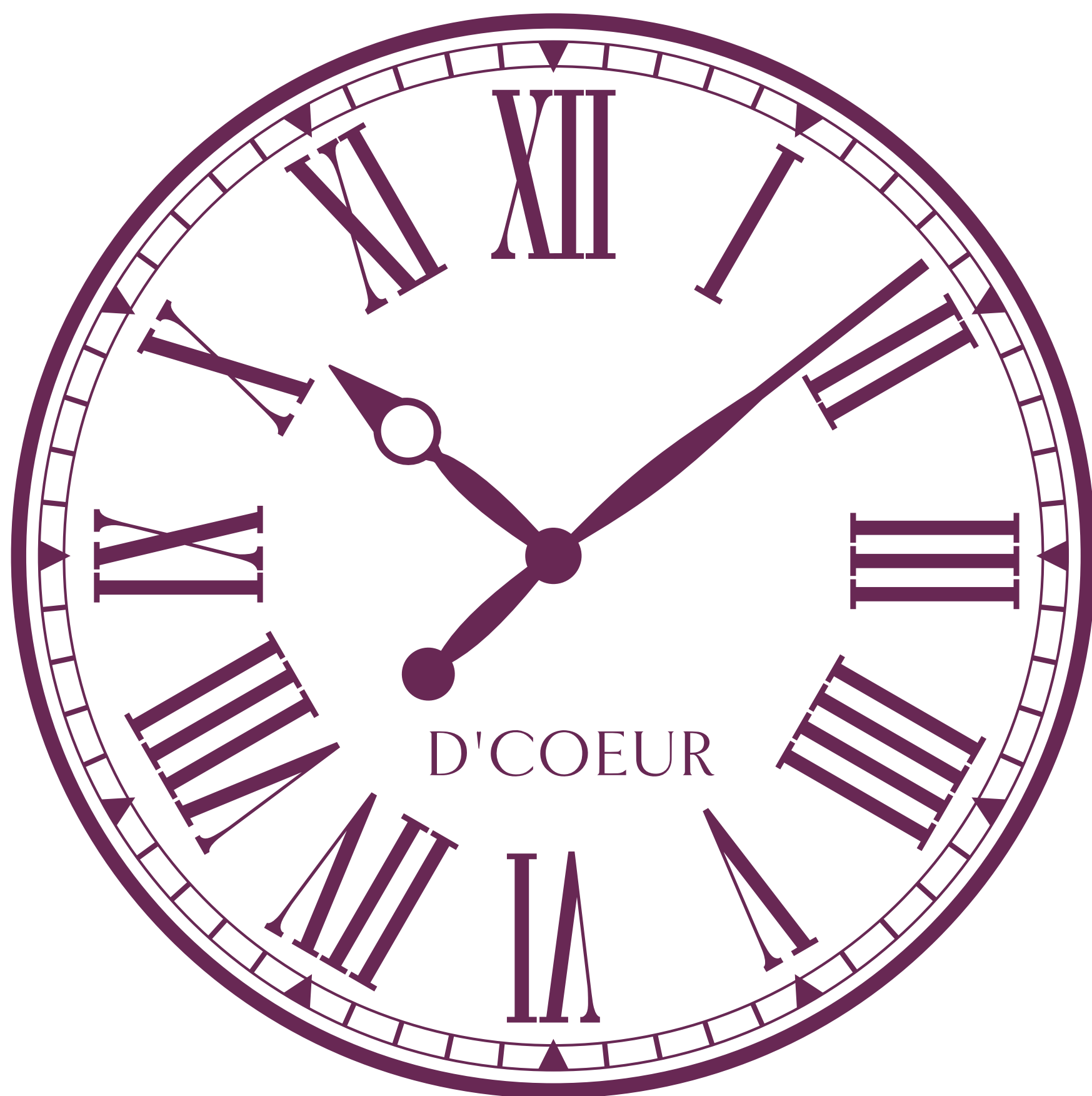
Silicone Free
无硅油



Small in
Molecular Size
Easy absorption
and better penetration
小分子、亲水性
营养更易被吸收

Efficient and Effective
Instant effects with just a
few spritzes
精准护发效果

Non Sticky
不厚重



Functional Hair Perfume Treatment
Effective Results in
1 Minute

功能性香水护发素 | 1分钟效果显著

Rapidly restore hair loss
迅速修复受损发质

Fragrance lasts up to 48 hours
48小时散发香气

Rapidly restore frizzy hair
迅速抚平毛躁

Enhance inner charm
增添魅力

Rapidly solve tangled hair
迅速抚顺发丝

Prevent odour
防止异味

Rapidly restore hair silkiness
迅速滋养秀发

UV protection
抗紫外线

Rapidly restore hair radiance
迅速恢复光泽

Resistance to high temperatures
抵抗高温

Rapidly restore hair elasticity
迅速恢复弹性

Anti-static
减少静电

A Hair Care Routine that Repairs Your Hair From the Inside Out

全新护发方程式 深层修复从内到外

1. Skipping hair conditioner after shampooing. Shake the hair perfume treatment before use. Spray on dry and slightly damp hair (about 70% dry).

洗好头发后，无需使用传统护发素。

使用前，将香水护发素充分摇匀。喷洒在干净且湿润的发丝上（约70%的干发）。

2. Spray directly on the hair strand or spray on hand, and apply on the hair stand. Remember to avoid hair strands.

喷洒在发丝或手心，往头发按摩。

记得避开头皮部位。

3. After application, it will lock in moisture. Now, blow-dry and style as usual.

喷洒后，锁住水分

便可以开始吹干秀发、做造型。

4. After styling, spray on the hair strands as a protective layer while also acting as a perfume, lasting up to 48 hours.

完成造型后，即可再一次在发丝喷洒，以形成一层轻盈透气的锁水保护膜。

同时犹如香水一般，

让秀发保持长达48小时的香味。



RECOMMENDATION 使用建议

Every single application serves as a hair treatment. It is recommended to use it daily after shampooing to maintain hair nutrient absorption for beautiful hair.

每一次使用都是一次深层的头发护理。建议每日洗发后使用一次，以确保秀发每天都能获得充分的营养滋润，常年拥有一头魅力秀发。

100%

Natural Plant Extracts for Hair Care
100% Plant-based Active Ingredients

天然植萃护发 | 100% 植物活性有效成分



Simmondsia Chinensis
(Jojoba) Seed Oil
霍霍巴籽油

Rich in vitamin A, B, and E.
Effective in moisturizing and repairing dry and frizzy hair.
含丰富的维生素A、B、E。
有效于滋养、修复干燥及脆弱发质。



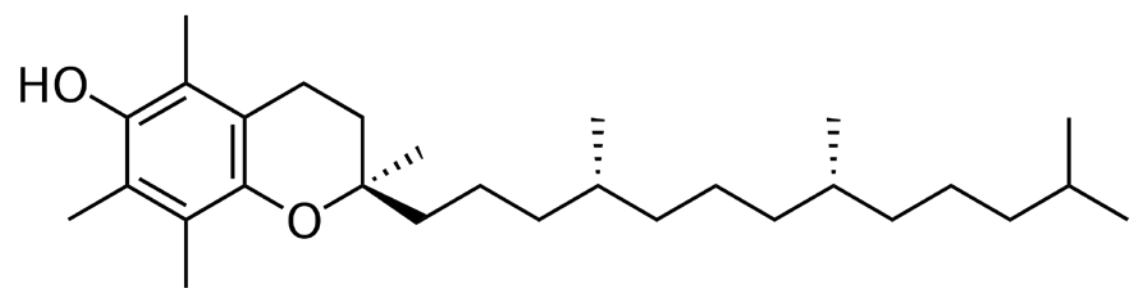
Salvia Hispanica Seed Oil
西班牙鼠尾草籽油

Restores hair's natural radiance and has moisturizing, protecting, and strengthening properties.
让头发恢复自然光泽，达到保湿、维护及强化的特性。



Plukenetia Volubilis Seed Oil
印加果籽油

World's first plant-based oil.
Rich in Omega 3, 6, 9, exceptional at strengthening and moisturizing hair.
世界上最好的植物油。
蕴含Omega 3、6、9，能够强化及滋润发质。



Tocopherol
维生素E

An essential vitamin for hair growth. It helps strengthen hair follicle health, promote hair growth, and reduce hair loss.
头发生长的必须维生素
利于强化发囊健康、促进头发生长、减少脱发。

100%

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100% Plant-based Active Ingredients

天然植萃护发 | 100% 植物活性有效成分



Pelargonium Graveolens Oil
香叶天竺葵花油

Oil control, control hair loss,
and increase hair elasticity.
控油、改善脱发、
增加头发弹性。



Rosmarinus Officinalis
(Rosemary) Leaf Extract
迷迭香叶提取物

Control hair loss,
shine-enhancing,
and get rid of hair mites.
改善脱发、增加头发光泽、
去除螨虫。



Helianthus Annuus (Sunflower) Seed Oil
向日葵籽油

Natural source of vitamin E
Restore hair strength,
moisturizing,
and prevent hair loss.
天然维生素E
恢复头发强韧度、
保湿、预防早起脱发。



HAIR PERFUME TREATMENT

香水护发素

Suitable for 适合场景



After swimming
游泳后



Before attending
banquet dinner
晚宴前



Before workout
健身前



Before joining party
派对前



Unmanageable
or tangled hair
头发难打理的人



Before styling
烫发前



After shampooing
日常洗发后



After hair bleaching
漂染后



Making your hair look
healthier and shinier
想要保养头发
保持光泽的人



Before steamboat
吃火锅前



Salesperson who
wants to enhance
their personal aura
做销售的用户想要
提升个人气场魅力



Those who wish to
balance hair care and
a busy schedule
生活忙碌
想要快速保养头发



An environment where hair odour is common at work.
Example: BBQ, hot pot, second-hand smoke, kitchen)
工作环境容易让头发有异味的人
(比如: bbq、火锅、二手烟、厨房)

CERTIFICATION

国际认证



International Product Quality Certificate
Certified by International Association
for the Advancement of Quality (IAQ)



SGS International Standard Certificate
Certified by SGS-CSTC Standards Technical Services Co. Ltd



GMP Good Manufacturing Practice Certificate
Certified by National Pharmaceutical
Regulatory Agency (NPRA)



Asia Honesty Award
Certified by Asia Excellence
Entrepreneur Federation (AEEF)



IEQBA World Famous Brand Awards
Certified by International Aromatic
and Aesthetics Association (IAAA)



Sulphate Free Certificate
Certified by International Association
for the Advancement of Quality (IAQ)



No Silicone Certificate
Certified by International Association
for the Advancement of Quality (IAQ)



Alcohol Free Certificate
Certified by International Association
for the Advancement of Quality (IAQ)



Paraben Free Certificate
Certified by International Association
for the Advancement of Quality (IAQ)

NO TESTED ON ANIMALS
NO ANIMAL INGREDIENTS



no tested on animals
no animal ingredients
Certified by International Association
for the Advancement of Quality (IAQ)

Hair Perfume Treatment

